

This AI-generated document is intended to accompany the video "Setting up Pricing for Prints Using Supplier Collections" as a written reference. While it provides details of the techniques and processes demonstrated in the video, it is not a comprehensive training guide. You may find printing this document helpful for quick reference.

For a more detailed understanding of this topic, please consult the ProSelect Online Help Guide.

Setting up Pricing for Prints Using Supplier Collections

Introduction: This guide provides a detailed walkthrough for setting up print pricing in ProSelect using the first of three methods: supplier collections. This method is noted for its efficiency in streamlining the setup process.

Background: Three methods exist for setting up pricing for prints in ProSelect:

- Using supplier collections.
- Importing information from spreadsheets.
- Creating pricing directly within ProSelect.

This video focuses exclusively on using supplier collections, often considered the most efficient setup. Reviewing all three methods via respective tutorials is recommended to determine the best approach for your needs.

Benefits of Using Supplier Collections:

- Supplier relations teams collaborate with many popular labs and framing suppliers to create comprehensive product collections, which are continually updated and expanded.
- Collections typically include wholesale prices with a predetermined markup based on data from the collection's creation, aiding in setting profitable selling prices.
- Presentation options in the collections are named per the online lab catalog or system, which can be customized to match your studio's branding.

Steps to Download and Import Supplier Collections:

1. Access Supplier Collections:

- Navigate to Pro Studio Software.com.
- Click the "downloads" tab.
- Select "Industry Partners, Labs and Framers".
- You will see a list of suppliers, subdivided by worldwide geographic areas. Each partner has a listing of available collections, broken down into product types offered by the supplier.

2. Download a Collection:

- Find a collection of interest, such as Bay Acrylic Face prints, and click on it to download the collection to your system or designated downloads folder.
- In the downloads folder, double-click the file to unzip it, if it did not automatically unzip.

3. Import Collection into ProSelect:

- Return to ProSelect.
- In the top menu, go to "Products" then "Import Collection".
- Use the navigation window to locate and select the PSC file (ProSelect Supplier Collection).
- · Click "open".
- A configuration window will appear with options for setting prices.

4. Set Pricing Options:

- Option 1: Supplier Cost with Markup This default setting uses the supplier's published cost and adds a predetermined markup to generate a selling price.
- Option 2: Fixed Price Set to Zero Imports the supplier costs but sets all selling prices to zero, allowing manual entry of specific selling prices.
- Option 3: Reset Markups to One X Sets the markup such that the supplier cost equals the selling price, generally not recommended as it may not cover costs or provide a profit margin.

5. Review and Acknowledge Disclaimer:

- Below the pricing options, review and accept the disclaimer that acknowledges supplier costs can change and the prices provided were based on the latest information available at the time the collection was created.
- Click "Import". All products in that collection will be installed.

6. Handle Currency Mismatch Warning:

- If a currency mismatch warning appears, indicating that the collection's currency does not match your local settings, select the Fixed Price option which resets selling prices to zero.
- After this adjustment, manually set the correct prices within ProSelect.

Conclusion: Following these steps will allow you to efficiently set up pricing for prints in ProSelect using supplier collections. This method ensures that you are equipped with updated, profitable pricing models that align with your studio's branding.

For additional reference material, consult the "Product & Pricing Manager - Prints" section in the ProSelect online manual, available under the "Help" menu by selecting "Open Online Help Guide."

This guide is designed to complement the video tutorial, ensuring a comprehensive understanding and efficient setup of pricing for prints within ProSelect.

